

Systems 3 Group Mentor Program... moving businesses to the next level.

- ✓ *Are you committed to achieving commercial success?*
- ✓ *Ready to move your business to the next level?*
- ✓ *Want strategies you can apply to your business—now?*

Get yourself a 30-year advantage—team up with a Business Mentor

Being in Business or running an organisation is challenging. One in five businesses fails in their first three years of operation... why? It's not due to a lack of passion, nor from a lack of enthusiasm, and certainly not due to a lack of courage.

Winning athletes perform due to the constant support and sophisticated strategies their coach offers them. **When you are teamed up with a mentor... you can be confident that success is finally within your reach.**

Imagine—having the experience and expertise of business experts on a part-time advisory basis, for a fraction of what it would cost to have these people on your staff payroll.

Imagine having:

Someone to be accountable to

How hectic is your day-to-day operation? How much do you fight to keep your nose above water? It is often too easy for business owners to neglect the overall management and marketing of their business due to a constant line of tasks and crises that 'need' their attention. Here's the true value of mentoring... sharing your goals with your Mentor means that if you don't complete them... **your mentor wants to know why.**

Someone to help you action your ideas into practice

As you know, it's easy to have great ideas... but not as easy to put them into practice. You'll be able to learn the implementation strategies and systems to ensure ideas **don't stay on the drawing board.**

Someone that has a wealth of ideas to grow your business

Burn-out will not only affect the enthusiasm you feel when you go to work, it really affects your ability to stretch out of your day-to-day grind to reach your truest potential and that of your staff. Get a different perspective, share your ideas, renew your zest... Bottom-line, **your burn-out affects your turn-over.**

Someone to show you how to have your team run your business without you

Successfully run systems are the backbone of successful and profitable businesses. Imagine for a moment... **how great would your world look if you could remove yourself** from the day-to-day grind of running your businesses? **It's really possible.** Learn strategies and systems that will save you in terms of wages and lost productivity, therefore, free up your time to work on the larger pictures for your business dreams.

Someone that has the contacts you need

Isolation is one of the most frustrating factors of owning your own business. Who do you go to when you need contacts for information, services, assets and equipment. When you have a mentor, **you're never alone in your business again.**

Someone outside, looking in

After a while, you'll find that you don't see the business with the same clarity that you used to. Your Mentor is there to take a fresh look at you and your business. He knows what to look for and most importantly, sees what your customers see. And he will always give you **real** feedback.

HOW TO REGISTER

Price: \$5,500pp (inc GST) for the 10 month program. Please Enquire about our Mentoree Subsidy or \$495 for individual modules.

Phone: Toll Free (from within Australia) 1800 110 034

Fax: 61 7 3856 0099

? Questions
info@s3g.com.au

Course Calender
www.s3g.com.au



Scott Fraser—Business Mentor

10 Month Mentor Program

The learning modules of the 10 Month Mentor Program are the **Business Master-Class Workshops...** once a month you'll attend a master-class to grow your business to the next level. Forget school and forget University. Attend these 1-day, non-academic workshops; participate in the **real-life case studies** and **develop the strategies** that you can **apply immediately into your own business.**

The Business Master-Class Workshops include:

Strategic Planning (OE01)

During this 1-day program, participants are guided in the development and or review of the implementation of their own strategic master-plan to success.

Process Analysis and Review (OE02)

All activities comprise of a series of one or more processes. This 1-day course outlines the key techniques involved in process analysis and review with the aim of mapping and enhancing your business or organisations' processes.

Customer Service (OE3)

Excellence in customer service is all about innovation. This 1-day program inspires participants to unleash their creativity and deliver more than their customers ever expected.

Continual Improvement (OE4)

Continual improvement is the engine-room of all successful businesses. This 1-day program explores the practical techniques used by those companies that always **stay ahead of the rest.**

Human Resources (OE5)

Competent and enthusiastic staff often make or break an organisation. This 1-day course teaches the strategies of establishing, monitoring and empowering staff by injecting interest and ownership within your organisation.

Marketing (OE6)

You could be the best, but if your customers' don't know who you are, or what you do, your organisation or business will not grow. This 1-day course teaches the strategies in marketing necessary to lift the profile, profitability and effectiveness of your organisation.

Communication (OE7)

A message sent is not always a message understood. This 1-day course outlines key approaches to establishing and sustaining effective internal and external communication within an organisation.

Change Management (OE8)

Change is like bereavement—it needs a thoughtful and considered approach. This 1-day course outlines the issues involved and strategies available to manage change effectively in organisations.

Project Management (OE9)

This 1-day course equips participants with the knowledge, tools and confidence to successfully plan and manage a project. The course is particularly relevant to anyone with project responsibilities.

Productivity and Efficiency (OE10)

Using the same resources to do more or doing the same with fewer resources are great ways to enhance your bottom-line. This 1-day course shows you how.

We are pleased to announce a Mentoree Subsidy of \$1,000 to successful applicants.

To be eligible for a subsidy a Mentoree must:

- own or operate a small business for between 1 and 2 years
- operate the business full-time
- draw the bulk of income from the business as an owner or operator
- be committed to growing the business and achieving commercial success

*Only 20 Mentoree subsidies are available in the in 2008 study year.

For full eligibility criteria and application form for Mentorees, please go to www.s3g.com.au and download an application form.



Our trainers are not 'career' trainers.

Instead, our trainers are experts in the industry—called upon by internationally recognised clients, often at crisis time.

This means students of our courses benefit from real-life, in-field experience and knowledge, with much of the case studies used in training coming directly from the field.

The bottom-line advantage to clients means students acquire practical knowledge at the front of their industry trends.

We have trained over 10,000 students and represent over 200 blue-chip clients internationally.

